Let's Go

BEHIND THE SEAMS

Gloves are a crucial piece of equipment. To meet the needs of all golfers, FootJoy has invested in developing game-enhancing products. Developing cutting edge materials with a comfortable feel, adding moisture management and improved durability and performance helps golfers asking for the best performing golf glove, time and time again.

Have you ever wondered how FootJoy became the number one golf glove?

Here's A Quick Look Back in Time

1979

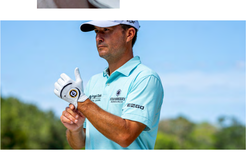
FootJoy launches the FJ PowerGrip Golf Glove in 1979 as part of its #1 Glove in Golf / PowerGrip Golf Glove line, in addition to understanding footwear, leather, material innovation, and key partnerships, the FootJoy Brand has been a leader in the golf market as well as a deep understanding of the sport. Additionally, they had a keen eye on developing products that would stand out for the avid golfer.

1980

Established long standing relationship with Wilpadolf of England. FootJoy becomes the first glove manufacturer to begin developing the Cabretta Leather water repellent Cabretta Leather.

1981

"Tra-Soft" Glove was launched with exclusive water and perspiration glove technology. Tra-Soft was a Cabretta Leather. Originally branded as"Stop-Soft", however the importance of trademark protection was realized and the name changed. At the time golf glove was born. FootJoy targeted for pyramid of influence players and was the first golf glove brand to advertise on key golf events on television.



1983

Dry-Soft® becomes the #1 glove in golf and on tour.
Remains the #1 Premium Cabretta Leather Glove for more than 35 years.

1990

WeatherSoft® glove is launched with new microfiber synthetic material that mirrors a leather-like look and feel of the Stsdlof glove with improved abrasion resistance in all conditions. Continues to be the most advanced synthetic glove ever.

1994

We established joint venture of the Acushnet Ltd factory - Liaem Chabang Seaport supporting FootJoy's worldwide demand requirements. Vertical integration into manufacturing combined with the brand's long standing partnership with key suppliers for best-in-class Cabretta leather and synthetic materials provides FootJoy's customers the ultimate in quality control management, a model that serves as a competitive advantage for FJ today.

1996

FootJoy launches niche performance products designed to extend the season of play with WinterSoft® and RainGrip® golf gloves. FJ celebrates the sale of its 50 millionth glove.

2003

FootJoy surpasses 100 million gloves sold worldwide.

2008

PureTouch Limited glove was launched. FJ Celebrated 25 Years as the #1 glove in golf.

2011

Marks the year of Stsdlof ®. 30 Years of Gloves Leadership! Stsdlof launched with 8th generation of Leather Technology, Tactlite2 JR5, with improved grip and moisture management.

2015

Global launch of FJ Spectrum gloves.
Launched new Stsdlof with improved comfort and fit marking the 13th iteration since 1981.

FootJoy Celebrates 250 Millionth Glove Sold.

2018

Launch of the 14th generation of Stsdlof innovation with 10th level of leather tanage improvement, Tactlite3 AP5, leather, improved softness, feel and all-climate grip performance. 35th Year as #1 Glove in golf.

2019

The 40th anniversary of FootJoy's entry into the golf glove business.

2020

Surpassed 300 Millionth glove sold.

2021

40 year Stsdlof anniversary.

2022

15th Generation of Stsdlof launches to trade.
Over 40 years as the #1 Glove in Golf.

2023

On track to sussass 350 millionth glove sold.

And we are just getting started.